

Liza Vredeveld

UI/UX Designer

lizavredeveld.nl

lizaavredeveld@gmail.com



About me

I am a creative UI/UX designer specialized in developing online solutions, like interfaces, websites and applications. My work includes visual aspects as well as research making use of Google Analytics, setting up persona's, UX audits and user interviews.



lizavredeveld.nl



Leiden, The Netherlands



+31 6 374 06 007



lizaavredeveld@gmail.com

Language skills

Dutch

English

Education

Communication & Multimedia design

HvA - Amsterdam | 2018 - 2019

2018 - 2019

Media Design

Graafschapcollege - Doetinchem

2015 - 2018

Working Experience

UI Designer

Hostnet | 2023 - 2024

I was responsible for the user interface of the Companion App and managing the marketing for both our German brands and Hostnet.

UI/UX Designer

Mendix | 2022 - 2023

I developed applications and interfaces with Figma, MX Studio Pro and SCSS. Furthermore, I created branding, style guides and conducted user research.

UI/UX Designer

Creative CT | 2021 - 2022

The main focus was designing websites and web shops for several clients while maintaining customer relationships. Additionally, I oversaw the renewing of internal branding, updated the website and conducting user research.

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Working Experience Continued

UI/UX Designer

Lost Lemon | 2021 - 2022

I designed various interfaces while maintaining client relationships. Additionally, I updated and managed the internal brand identity and website, as well as creating and managing digital imagery.

UI/UX Designer

Betty Blocks | 2019 - 2020

I was responsible for designing websites, applications, and dashboards, while also supporting the development process with HTML and CSS. Additionally, I maintained client relationships and conducted user research.

Skills

Adobe CC

HTML

CSS

SCSS

Figma

Invision

MX Studio Pro

Interests



Playing guitar



Gaming



Collecting vinyl



Designing